



Let's Get Membership on the Right "Track"

Once again the members of Thirty-Third District PTA have an opportunity to make a difference in the welfare of children by hopping on the "PTA Membership Train." Each unit has an opportunity to be the "steam" that fuels the PTA engine by meeting the challenges set by the California State PTA as well as those set by Thirty-Third District PTA. The due dates to qualify for State awards are:

Early Bird:
 15 or more memberships to
 Thirty-Third District PTA by
October 15th

Chairman's Club:
 50 or more memberships to
 Thirty-Third District PTA by
November 12th

Membership Challenge:
 Increase memberships by at least
 5% (over 2008-2009 numbers) by
March 22nd

To make it more interesting, we have provided additional incentives for each of our units to reach out to our schools and communities with an invitation to get on the train. Here is how they can do that:



<u>Award</u>	<u>Goal</u>
"Tickets Please"	100% Teacher and Principal Membership
"All Aboard"	Highest Number of Memberships from the City Council, School Board, District Administration and Local Businesses
"I Think I Can, I Think I Can"	Largest Percentage of Memberships Based on Enrollment*
"Bullet Train"	Largest Increase by Percentage
"Super Train"	Largest Increase by Numbers

So...let's get our membership on the right "track." All units and councils meeting these goals will be acknowledged at the Annual Meeting next year.

Remember....membership is a year-round event. Remind your units to turn in their membership money to council every month so that you can send it off to Thirty-Third District PTA. We are going to be more than just the "engine that could" - we want to say that we were the engine that "did!"

For additional information and tips on how to manage and run your membership campaign, please check the California State PTA website at www.capta.org.

Thirty-Third District PTA Membership Committee:

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| Diana Wright | Anita Avrick | Laura Chardiet | Vera Johnson |
| Eileen Jones | Gloria Blackwell | Laura Emdee | |

*Please provide the enrollment numbers for each of your units based on school district numbers provided in October 2009 to Diana Wright at disline@aol.com or to Eileen Jones at ptainfo@ca.rr.com.