

Thirty-Third District PTA

Newsletter Award Guidelines for 2009/2010

Are you doing newsletters? Why not get recognition for them?

1. Review the unit newsletters. Do they meet the criteria? Submit a list to the Thirty-Third District PTA office by **Monday, March 22, 2010**.
2. Council newsletter requirements:
 - a) The name of the newsletter
 - b) The name of the council
 - c) The PTA or PTSA slant logo with the tagline – can be downloaded at www.33rdpta.org - the complete address including city, state and zip code
 - d) The name of the president and editor
 - e) The month, year volume and issue number
 - f) Thirty-Third District PTA and California State PTA
3. Newsletters must be published at least 4 times per year.
4. Each page should have a page number, the name of the newsletter, date, month and year at either the top or the bottom of each page.
5. The newsletter must be distributed to schools and principals in your school districts as well as to unit presidents either by email or given a hard copy.
6. The newsletter must be neat and legible.

Please do not forget to include your council newsletter in the space provided on the Newsletter Award form.

All of the above requirements must be met to receive the Thirty-Third District PTA Newsletter Award.

To apply for the award, submit 1 copy of 4 consecutive issues to the Thirty-Third District PTA office by the deadline date of **Monday, March 22, 2010**. The Newsletter Award forms must be submitted with the newsletter copies.

If you have any questions, please email me at debsalazar3@gmail.com, and I will try to answer any of your questions pertaining to the Newsletter Awards.

Tom Horn
President

Debi Salazar
Director of Communications